



MURUGAN TEMPLE OF ST. LOUIS • PROPOSAL FOR TEMPLE LEADERSHIP

A Simpler Temple Experience

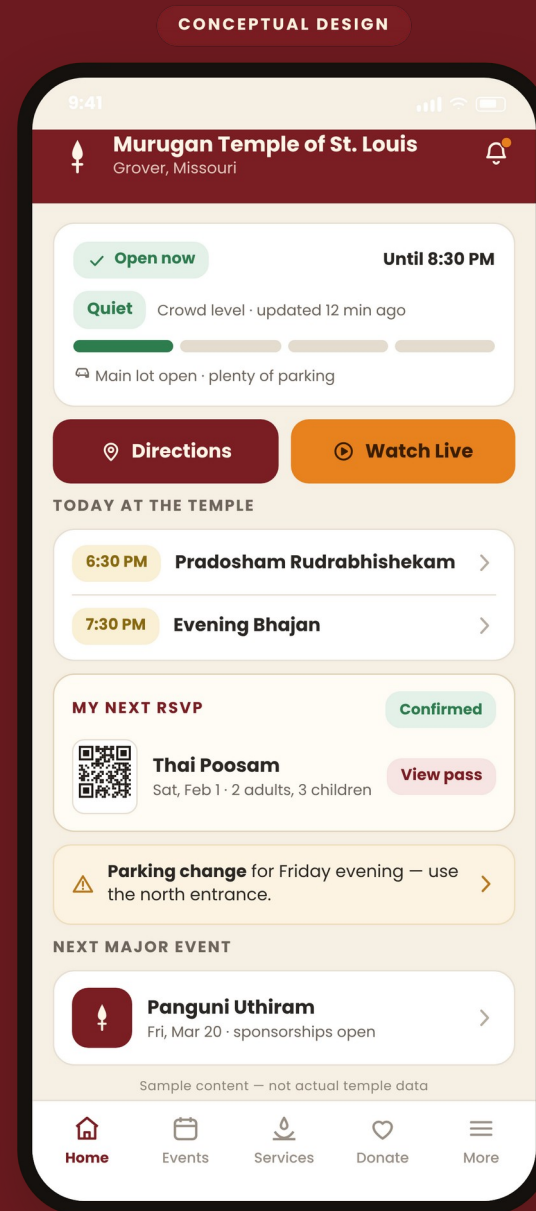
One app that brings the temple's schedule, services, sponsorships, giving and timely updates into a single place — easier for devotees to use, and easier for our volunteers to run.

iOS and Android

Senior-friendly by design

Discovery before build

Discussion document. Nothing shown here has been approved, purchased or built. Every screen is a conceptual design.



A website waits to be visited. A phone reaches out.



Personal, not general

A website shows everything to everyone. An app can show me my next RSVP, my sponsorships and my receipts — and nothing else.



It arrives at the right moment

A page only helps a devotee who thinks to open it. A notification reaches the family who would otherwise have missed the change.



One tap instead of five

Directions, add to calendar, watch live, show my pass — single actions rather than finding the right page on a small screen.



Current, not just published

Open or closed, today's programme, crowd and parking, a weather closure — accurate at the moment somebody asks.

The website already does a great deal

Mission and history

2026 temple calendar

Pooja and abhishekam bookings

Donations and square-foot giving

Volunteer sign-up form

MTS Live and past programmes



What a phone adds on top

Reminders that arrive

My RSVPs and receipts

One-tap directions and pass

Status before you travel

A voice for closures and changes

Status you can trust offline

A complement to the website — not a replacement for it.

Where devotees and volunteers lose time today

FOR DEVOTEES

CONFIRMED ON SITE

You have to remember to check

The live page asks devotees to bookmark it and come back to look for a stream. Nothing tells a family that one has started.

CONFIRMED ON SITE

Attending, sponsoring and giving share one basket

Pooja events, abhishekam sponsorships and donations all move through the same store and cart, so quite different intentions look alike.

CONFIRMED ON SITE

Visit basics are spread across pages

Calendar, digital calendar and cultural events sit on separate pages, and opening hours are not published on the site at all.

FOR THE TEMPLE TEAM

HYPOTHESIS — TO TEST IN DISCOVERY

The same questions, over and over

Volunteers and office staff likely spend real time answering timing, parking and service questions one at a time.

HYPOTHESIS — TO TEST IN DISCOVERY

No fast way to tell everybody

A time change or a weather closure has no single channel that reliably reaches the families who planned to come.

HYPOTHESIS — TO TEST IN DISCOVERY

Volunteers coordinated away from the event

Sign-up is a separate form, not attached to the event a volunteer is helping with. The workload this creates needs measuring.

None of this is a fault of the website — it is doing its job. The hypotheses are precisely what discovery interviews are for.

Five simple places to go — and nothing else to learn

Home

Today at a glance: open or closed, hours, crowd, what is on.

Events

Find a pooja or festival, RSVP for the family, get reminded.

Services

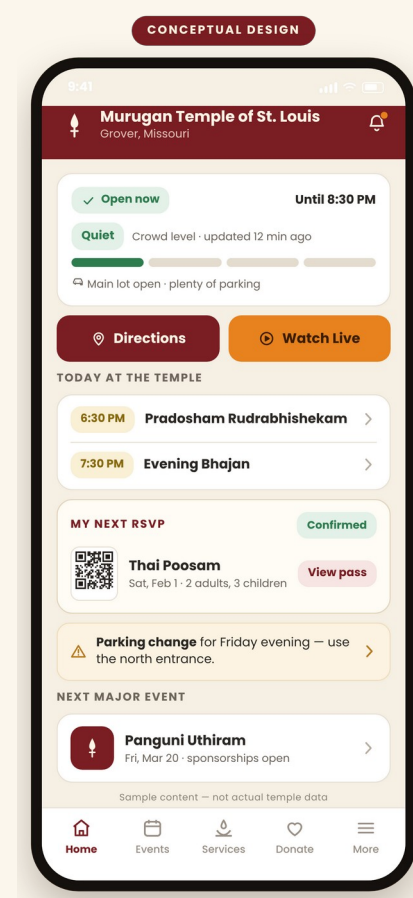
Sponsor an abhishekam or request a private priest service.

Donate

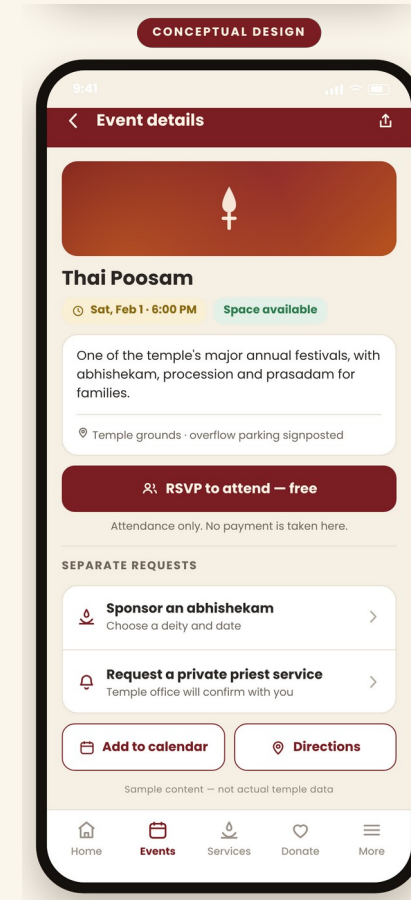
One-time, monthly, square foot, stock — and your receipts.

More

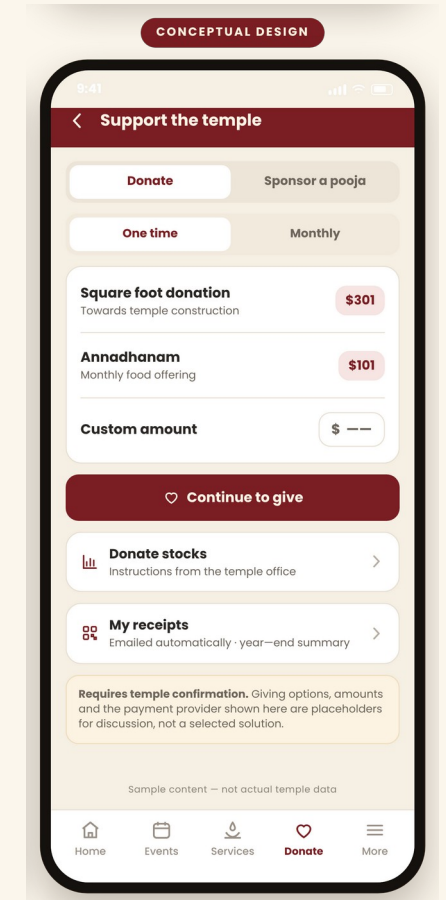
Volunteer, live streams, visit information, settings.



Home



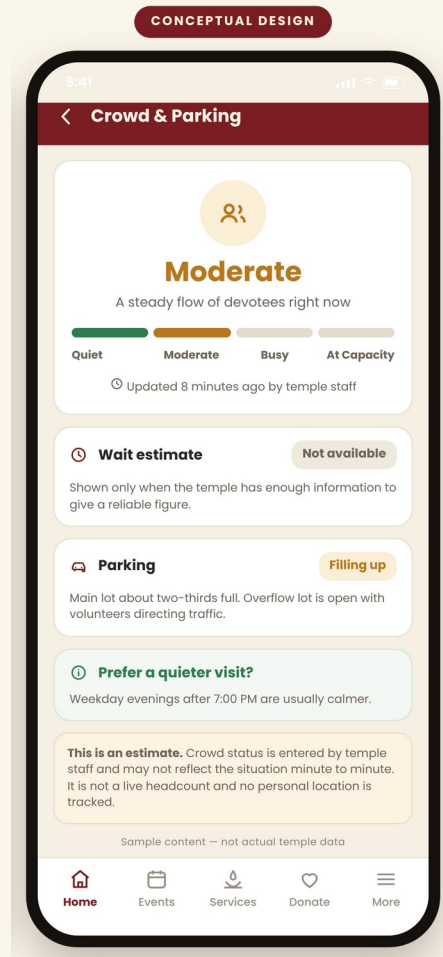
Event details



Support the temple

The same five tabs sit at the bottom of every screen, so nobody has to learn where things live.

Answer the questions asked before leaving the house



On the home screen

- Open or closed right now, and today's hours
- Today's poojas and the next major festival
- Watch Live when a programme is on
- Directions, parking and the accessible entrance

Plan your visit

- Dress and etiquette guidance for first-time visitors
- Frequently asked questions
- Weather and emergency closure notices
- Contact the temple office or a priest
- Saved offline so it works with a weak signal

An honest crowd meter



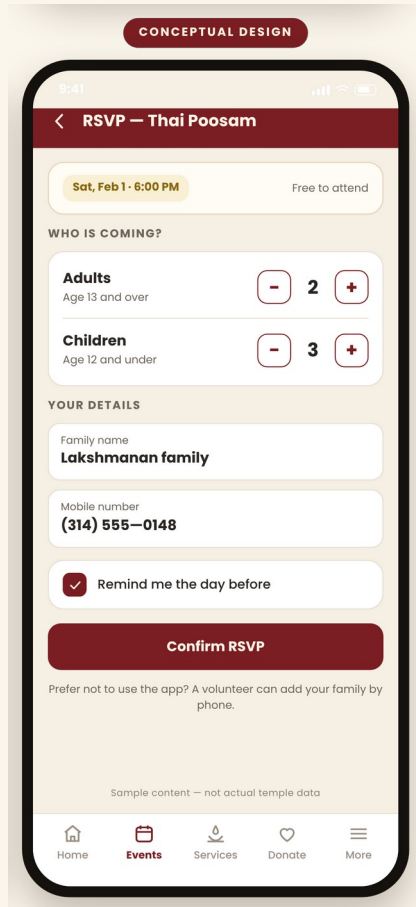
Every state carries a word and an icon — never colour alone.

How the status would be produced

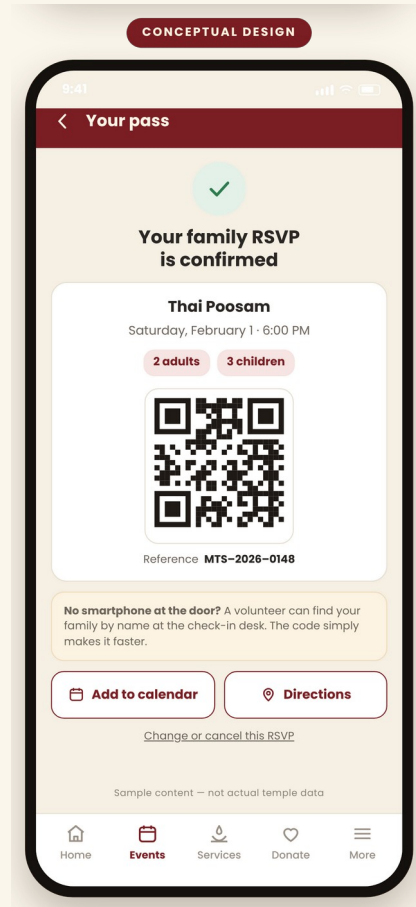
First version	A volunteer taps one of four buttons.
Later	Combine RSVP numbers and QR check-ins.
Future, only if validated	Consider an anonymous entrance counter.

Never continuous location tracking. The status is an estimate, and the screen says so.

One family journey, from noticing to arriving



Family RSVP



Confirmation and pass

- 1 Find the event in the calendar or on the home screen
- 2 See details, timing and whether space is available
- 3 RSVP for the family — adults and children counted separately
- 4 Get a confirmation, with an optional QR pass
- 5 Add it to a personal phone calendar in one tap
- 6 Receive a reminder, or an alert if the time or place changes
- 7 Check in at the door, change the numbers, or cancel

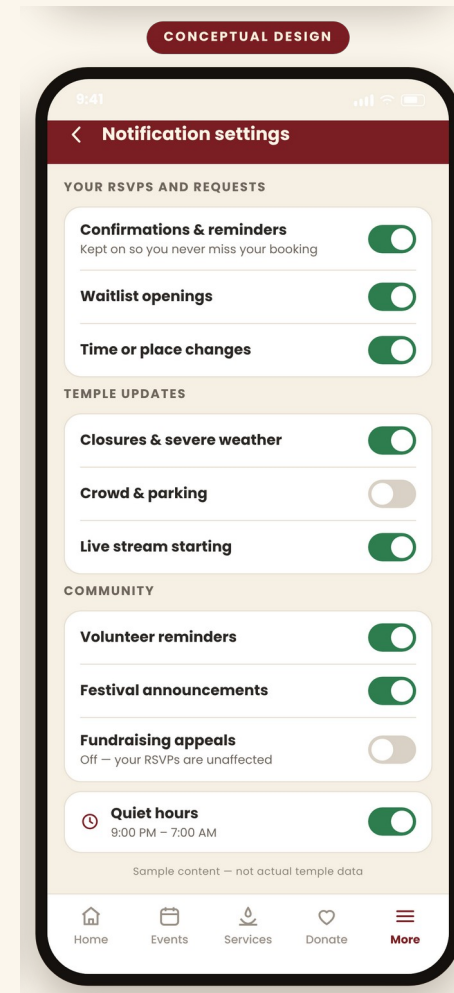
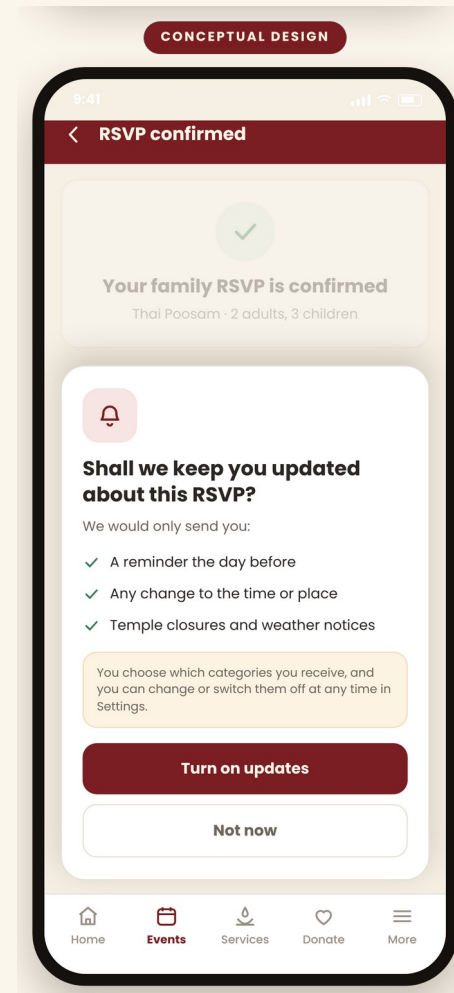
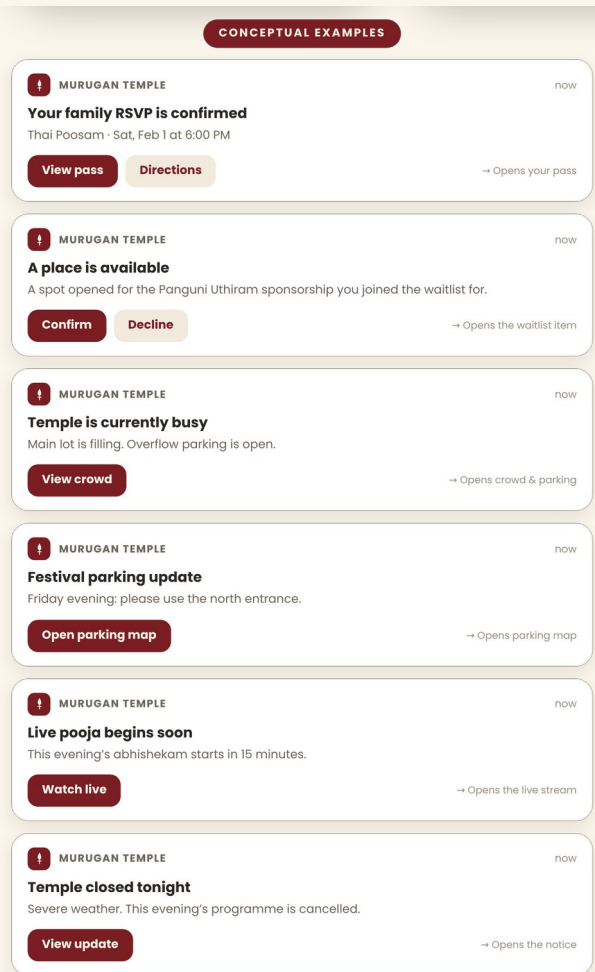
Three separate doors — never one checkout

RSVP to attend free

Sponsor a pooja a sponsorship

Private priest service a request

Relevant updates, not noise



Asked at the right moment

Permission is requested after a devotee finishes an RSVP — never on first launch.



Categories, not all or nothing

Fundraising appeals can be switched off while RSVP confirmations stay on.



Quiet hours

Nothing arrives late at night unless it is a closure notice.



Every alert opens the right screen

Tapping View Pass opens the pass — not the home screen.

Four different intentions, kept clearly apart



RSVP to attend

Say that your family is coming to a pooja or festival.

Ends with: a confirmation and an optional QR pass. No payment.



Sponsor a pooja or abhishekam

Choose the service, the deity and the date — annual or monthly.

Ends with: a sponsorship confirmation and a receipt.



Request a private priest service

Ask about a naming, ear-piercing, or another family ritual.

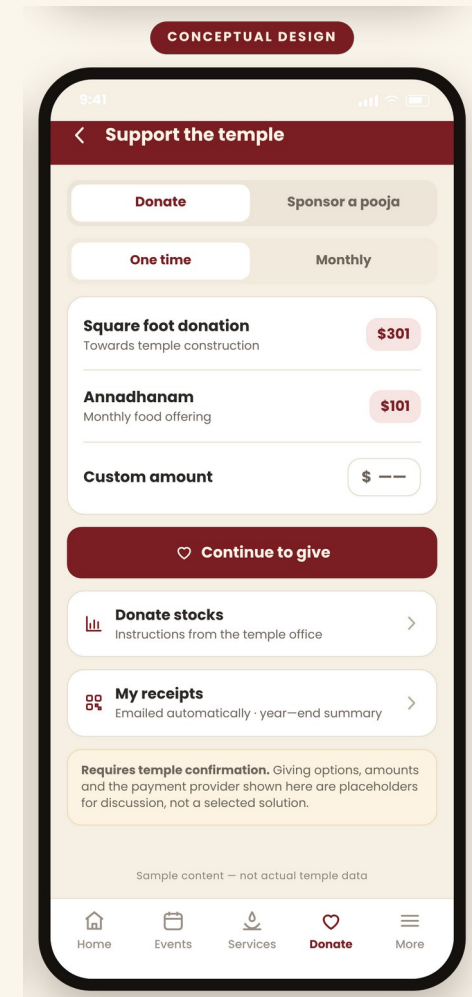
Ends with: the temple office contacting you to confirm. It is a request, not a booking.



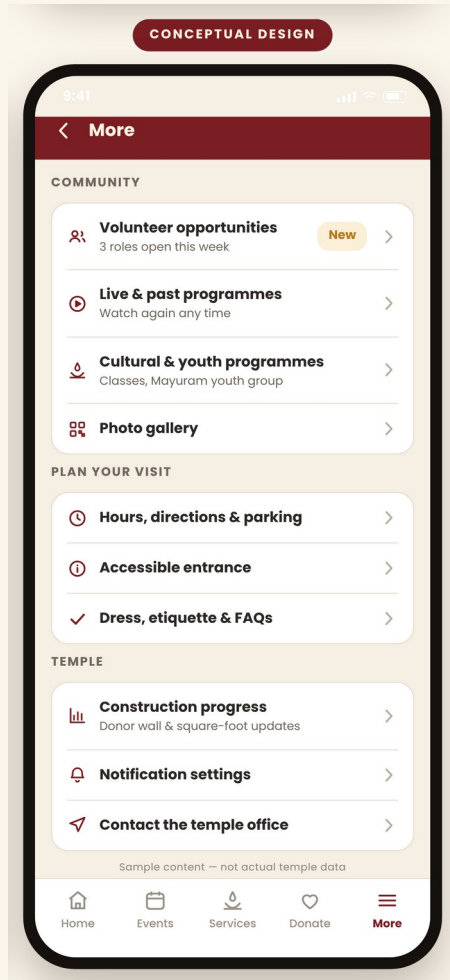
Donate

One-time, monthly, square foot for construction, or stock.

Ends with: a receipt, and a year-end summary in the app.



Everything that makes this a community, in one place



Volunteering

Roles attached to the event they support, with a reminder the day before. Today sign-up sits in a separate form.



Live and past programmes

Watch when a programme is on, and watch again afterwards, without hunting for the link.



Cultural, youth and education

Classes, cultural events and Mayuram youth activities alongside the religious calendar.



Gallery and devotional content

Photographs and devotional material the temple chooses to share, in a place families can browse.



Announcements

One notice board, with the same message pushed to devotees who chose to receive it.



Construction and donor progress

Square-foot and donor progression updates, shared as the building takes shape.

Simple for devotees. Lighter for the people who run it.

BUILT FOR EVERY DEVOTEE

-  **Large type, strong contrast, big tap targets**
Sized for a reader who does not want to put their glasses on.
-  **A word and an icon, never colour alone**
Crowd status, availability and confirmations are all readable without relying on colour.
-  **Every action has a route that is not the app**
Phone the office, or ask a volunteer at the desk. Nothing is app-only.
-  **Volunteers can act on a family's behalf**
A volunteer can add an RSVP at the door, and find a family by name without a code.
-  **Only what is needed is collected**
No continuous location tracking, and no sharing of a devotee's details between families.
-  **Language options**
Which languages the temple wants to offer — Requires Temple Confirmation.

And for the team

Update crowd status

Four buttons. Two taps. No webmaster.

See who is expected

Families, headcount and who has arrived.

Send a notice

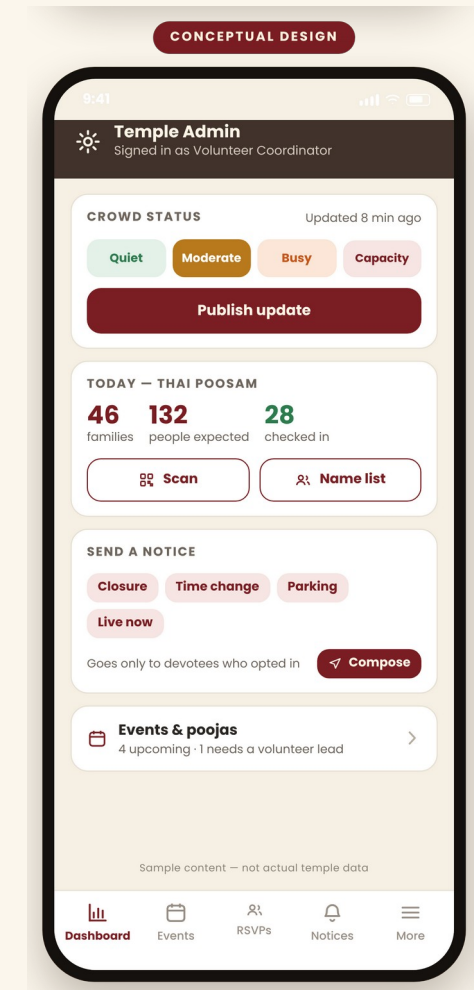
Closure, time change, parking — from a template.

Add or change an event

Without waiting for someone to edit the site.

One place for RSVPs

Instead of a form, a spreadsheet and a phone.



Start small, prove value, then decide about the rest

In the first version

- Home with hours and status
- Events and family RSVP
- Reminders and change alerts
- Manual crowd status
- QR and name check-in
- Volunteer sign-up per event
- Donate and sponsor entry points

Deliberately left for later

- Automatic crowd counting
- Wallet passes and widgets
- In-app payments if the temple prefers its existing route
- Multi-language, until confirmed
- Streaming built into the app
- Anything requiring a new vendor

Pilot on two real events

One recurring pooja

A service that happens every month, so we see whether the habit sticks and whether staff keep it current.

One major festival

A high-attendance day, so we see the app under crowd, parking and check-in pressure.

Both chosen with the priests and the events team.

1

Discovery

Interviews and policy validation

2

Prototype

A clickable design to react to

3

Pilot build

Only the first-version scope

4

Pilot and learn

Two real events, then a decision

Duration and cost are estimated after discovery, once requirements and integrations are known — not before.

What the pilot would measure: RSVP completion · attendance against RSVP · notification opt-in · reminder engagement · crowd-meter use · check-in success · volunteer participation · donation completion · reduction in repeat inquiries · administrative time saved · devotee satisfaction. **No targets are being invented — the pilot establishes the baseline.**

What we are asking the board to approve today

Approve a discovery phase and a controlled pilot

- ☒ A short discovery phase
- ☒ Interviews with priests, administrators, volunteers, donors, families and seniors
- ☒ Validation of temple policies, workflows, service categories, capacity rules and payment constraints
- ☒ A clickable mobile prototype for the board and devotees to react to
- ☒ A limited pilot using one recurring pooja and one major event or festival

DECISIONS FOR THE BOARD

- 1 Who is the temple's decision owner for this work?
- 2 Which recurring pooja and which festival should the pilot use?
- 3 Whom may we interview, and over what period?
- 4 Which policies and service rules must be validated first?
- 5 What would make the board judge the pilot a success?

Not being asked for today: a production build, a budget commitment, a payment provider or vendor selection, or a launch date.

Sources reviewed

Home and mission

murugantempleofstlouis.org · [/our-mission](#)

Services and pooja events

murugantempleofstlouis.org/store

Abhishekam sponsorship

[/store?model_number=Annualabhishekam](#) · [/store?model_number=monthlyabishekam](#)

Priest information

murugantempleofstlouis.org/priest

Temple calendar

murugantempleofstlouis.org/calendar

Digital calendar

murugantempleofstlouis.org/mts-digital-calendar

Cultural events

murugantempleofstlouis.org/upcoming-mts-cultural-event

Donations

[/donation](#) · [/donate-stocks](#) · [/donor-list](#) · [/donor-upgrade-plan](#)

Square-foot giving

[/store/donate-one-square-feet](#) · [/store/square-feet-monthly-donation](#)

Volunteer sign-up

murugantempleofstlouis.org/volunteer-sign-up

Live streaming

murugantempleofstlouis.org/mts-live

Youth programme

murugantempleofstlouis.org/youth-mayuram

Contact and location

murugantempleofstlouis.org/contact

Reference patterns (TTD)

tirumala.org · ttdevasthanams.ap.gov.in · TTD mobile app listing

All temple pages reviewed September 2026. TTD patterns were used only as reference for service discovery, booking confirmation, reporting instructions, donations, live content, visitor guidance and FAQs — its scale, branding and operating model are not proposed here.

Assumptions requiring temple validation



Operations

- Opening hours and seasonal variations (not published on the site)
- Site capacity, parking capacity and overflow arrangements
- Accessible entrance details
- Who may update crowd status and send notices



Services and policy

- Which services accept an RSVP, and which require a request
- Capacity or booking limits per service or family
- Cancellation, change and no-show rules
- Whether a waitlist is wanted at all



Giving

- Whether giving stays in the current store or moves
- Payment constraints, fees and receipting requirements
- Which sponsorship categories appear in a first version



People and data

- What devotee data the temple is willing to hold
- Consent, privacy notice and retention expectations
- Language needs across the community
- Existing tools already in use, including the Vetrivel / MTS POS link on the website